IBACOS' Michael Dickens Joins EcoHome's Vision 2020 Board

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(Pittsburgh) – IBACOS announces that Michael Dickens, co-founder of the company and executive director of the Best Practices Research Alliance, has joined the Board of *EcoHome* magazine's Vision 2020 initiative as Chair of Building Systems Research.

EcoHome's editor-in-chief Rick Schwolsky said he envisioned the initiative as a way to bring industry thought leaders together in order to "map a path to sustainability in residential construction for 2020."

The initiative will continue throughout the year, with updates appearing regularly on the Vision 2020 microsite, which launches mid-January at www.ecohomemagazine.com/.

Vision 2020 Chairs will oversee 10 focus areas that cover a range of issues critical to sustainability and the push toward higher performing homes, collaborating on articles that will appear online and in EcoHome. Vision 2020 will culminate in a closed-door leadership forum in September 2012 in Washington, D.C., and a feature article in the November issue of EcoHome.

Michael said he's excited to have been asked to participate in the initiative. "This is an opportunity for the construction industry to see what great things come out of collaboration," he said, adding, "In order to get where we need to be by 2020, we're all going to need to share what we know."

Aside from Michael Dickens, the Chairs include Sam Rashkin, founder of the EPA's Energy Star for Homes, for the Green Building Codes, Standards, and Rating Systems area; Bob Berkebile, founding principal of BNIM, for Regenerative Design; and both Alex Wilson and Peter Yost of *BuildingGreen* for Products and Performance. A complete listing of the Chairs and areas can be found below.

Water Efficiency

Carole Baker, Chair, Alliance for Water Efficiency Mary Ann Dickinson, President and CEO, Alliance for Water Efficiency

Indoor Environmental Quality (Healthy Homes)

David Jacobs, PhD, Director of Research, National Center for Healthy Housing

Products and Performance

Alex Wilson, Founder/Executive Editor, BuildingGreen Peter Yost, Residential Program Manager, BuildingGreen

Regenerative Design

Bob Berkebile, Founding Principal, BNIM

Sustainable Communities (Land Use, Planning, and Development)

Chris Leinberger, Visiting Fellow, Metropolitan Policy Program, The Brookings Institute

Energy and Carbon

Edward Mazria, Founder, Architecture 2030 Francesca Desmarais, Principal Researcher, Architecture 2030

Materials and Resources

Nadav Malin, President, BuildingGreen

Building Systems Research

Michael Dickens, Co-Founder, IBACOS

Green Building Codes, Standards, and Rating Systems

Sam Rashkin, Founder, EPA's Energy Star for Homes program and Chief Architect, U.S. Dept. of Energy, Building Technologies Program

Market Penetration

Cliff Majersik, Executive Director, Institute for Market Transformation

About IBACOS

Since 1991, <u>IBACOS</u> has focused on enabling the housing industry to consistently deliver high quality, high performance homes. We do this by providing strategic and technical consulting services, tools and resources for homebuilders, and by conducting advanced research with the U.S. Department of Energy's Building America program.

In 2007, IBACOS created the <u>Best Practices Research Alliance</u>, a collaborative innovation community of builders and suppliers, to take our research to the next level – identifying Best Practices to solve today's hot issues and sharing a vision of where the industry is headed.

